

# CONFLUENCE

## 2016

BETTER TOGETHER-BEST PRACTICES FROM THE FIELD  
A STATEWIDE ARTS CONVENING

SEPTEMBER 26-27, 2016 | SACRAMENTO

PRESENTED BY

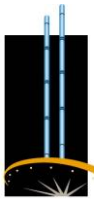


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*Monday's events presented in association with the*



*Additional sponsors  
(as of September 12, 2016)*



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**Schedule as of September 12, 2016** *(subject to change)*

Monday, September 26, 2016

Venue: Sacramento Convention Center

8:00 a.m. – 9:30 a.m.      **Continental Breakfast** *(included in registration)*

8:00 a.m. – 4:15 p.m.      **Registration Open**

8:30 a.m.– 10 a.m.      **California Arts Council State-Local Partners Meeting**  
*(Attendance required for representatives of State-Local Partner grantees.)*

**California Arts Council Cultural Pathways Cohort Meeting**  
*(Attendance required for representatives of Cultural Pathways grantees.)*

9:00 a.m. – 10 a.m.      **IceBreaker** *(except State-Local Partners & Cultural Pathways Grantees):*  
Networking session, led by CFTA board members.

10:00 a.m. – 11:00 a.m.      **General Session**

**Welcome: Californians for the Arts**

**Welcome: California Arts Council**

**Keynote: Nina Simon**

11:00 a.m. – 11:15 a.m.      **Break**

11:15 a.m. – 12:15 p.m.      **Breakout Sessions** *(Topics below will be offered either at 11:15 a.m. or 2:30 p.m. still to be determined. Additional session topics are in formation.)*

Arts Education: Being organized by Dalouge Smith, President & CEO, San Diego Youth Symphony Orchestra and Joe Landon, Executive Director, California Alliance for Arts Education

Arts in Correction: Being organized by Sofia Klatzer, Executive Director of Arts for LA

Cultural Districts: Being organized by Victoria Hamilton, Arts & Culture Advocate, Jacobs Center for Neighborhood Innovation, San Diego

Diversity & Cultural Equity: Confirmed panelist: Leticia Rhi Buckley, Director of Communications and Marketing, Los Angeles County Arts Commission/Ford Theatre

Partnerships Workshop: How Valuable are your Partnerships? A hands-

on workshop to assess the value of your partnerships. Leaders: Rhyena Halpern, Assistant Director, Community Services Department and Director, Arts & Sciences, City of Palo Alto and Rachel Osajima, Executive Director, Alameda County Arts Commission

Storytelling and Making the Case for the Arts. Led by Michael Kass, award-winning storyteller, facilitator and coach.

12:15 p.m. – 1:30 p.m. **Lunch** *(included in registration)*

1:30 p.m. – 2:30 p.m. **General Session**  
**Keynote: Marc Bamuthi Joseph**

2:30 p.m. – 3:45 p.m. **Breakout Sessions**  
*(See 11:15 a.m. for list of topics. Additional session topics are in formation.)*

3:45 p.m. – 5:00 p.m. **Roundtable Conversations**

A Game Changer: The Arts Education Data Project - Patricia Wayne, Director Create CA

Behind the Scenes Grant Panels and Effective Grant Writing Strategies - Rhyena Halpern, Assistant Director, Community Services Department; Director, Arts & Sciences, City of Palo Alto, Palo Alto

Public Art and All of Its Ups and Downs - Rachel Osajima, Executive Director, Alameda County Arts Commission, Oakland

Supporting Individual Artists with Funding and Resources - John Gallogly, Executive Director, Theatre West, Los Angeles

Innovative Arts Marketing Strategies - Danielle Whitmore, Executive Director, Blue Line Arts, Roseville

Fundraising Best Practices - Richard Stein, Executive Director, Arts Orange County, Santa Ana

Navigating California Arts Council Grant Programs - Shelley Gilbride, Programs Officer, California Arts Council, Sacramento

Rural Placemaking at Its Best - Debra Lucero Executive Director, Shasta County Arts Council & Friends of the Arts-Upstate, Redding and Chico

All about Arts & Access with the National Arts and Disability Center - TBA

Arts and Veterans - Forging New Partnerships - Jason Jong, Arts

Program Specialist, California Arts Council, Sacramento

Strategies to Implement Arts Programs that Serve At-Risk Youth -  
Patrick Brien, Executive Director, Riverside Arts Council, Riverside

5:00 p.m. — 5:30 p.m.

**Break**

5:30-7pm

**Reception** *(\$25.00 – tickets still available!)*

**Honoring the Founders of California Arts Advocates**

**Michael Alexander, Barry Hessenius, Alma Robinson, Kris Sinclair,  
Alan Ziter**

Hosted bar, appetizers and entertainment with  
Empress Tavern, Crest Theater, 1013 K St. (an easy walk from  
Convention Center).

Tuesday, September 27, 2016

*Venue: Sacramento Convention Center*

8:00 a.m. – 9:30 a.m.

**Continental Breakfast** *(included in registration)*

8:30 a.m. – 11:00 a.m.

**Registration Open**

8:30 a.m.– 9:30 a.m.

**California Arts Council State-Local Partner Meeting**

(Attendance required for representatives of State-Local Partner  
grantees.)

**California Arts Council Cultural Pathways Cohort Meeting**

(Attendance required for representatives of Cultural Pathways  
grantees.)

9:30 a.m. – 10:30 a.m.

**Keynote: James Mayer, President & CEO, California Forward**

10:30 a.m. - 11:30 a.m.

**Advocacy 101** - A Practicum of Arts Techniques for Engaging  
Advocates and Community, local, state and nationwide, led by Brad  
Erickson, California's State Arts Action Network Representative with  
Americans for the Arts & CFTA Past President

11:30 p.m. – 12:30 p.m.

**Lunch** *(included in registration)*

1:00 p.m. – 1:30 p.m.

**Arts Day** – Walk to Capitol Grounds for group photo

1:30 p.m.– 4:30 p.m.

**Legislative Visits – in the Capitol**

4:30 p.m. – 5:30 p.m.

**Return to Convention Center for Legislative Visits Debrief**